Liberty insurance optimistic about growth in 2015

The Borneo Post · 10 Jun 2015 · B10 ·

KUALA LUMPUR: Liberty Insurance Bhd is optimistic about its business growth this year, supported by its aut o mot i v e i n su r a n c e segment.

Its chief executive officer, David Tan See Dip said current ly the automot ive s e gme n t c on t r i b u t e d 75 per cent to the company's earnings.

"It is certainly a growth area for us and our market share in that segment is about five per cent," he told a media conference after launching the company's corporate image rebranding her e yesterday.

Tan said the positive prospect was also driven by the projected total industry volume (TIV) of about 600,000 vehicles this year.

The business growth for this year would be aligned with the insurance industry growth, which stood between 5.5 per cent and six per cent, he added.

Moving forward, the company plans to incorporate Liberty Mutual Group's expertise into the local market.

Liberty Insurance Bhd, formerly known as Uni Asia General Insurance Bhd, was acquired by Liberty Seguros, a subsidiary of Boston-based Liberty Mutual Group.

The acquisit ion of the company's 87 per cent stake was completed in July last year.

The insurance provider chalked up gross writ ten premium of RM420 million and a pretax profit of RM57 mill ion in its nine- month financial year ended Dec 31, 2014.

Prior to the acquisit ion, Liberty Insurance Bhd had changed its financial year end from March to December. — Bernama